



Lisa Kaiser

Designer of interactions, experiences & processes
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EXPERIENCE

Senior Design Manager

IBM | 2022-present

Managed the Global Experiences and Component Library design teams, crafting design standards and re-usable assets for 250+ development teams across IBM Cloud's multi-billion dollar portfolio

Motion & Interaction Design Lead

IBM | 2017-2022

Designed, scripted and animated explainer videos for IBM Cloud products in addition to designing animated UX interactions across the IBM Cloud portfolio

Design Manager

The Buzz Creative Group | 2014-2016

Managed a team of designers creating award winning multi-media advertising campaigns

Motion Graphics Lead

Pixter Media | 2012-2016 (Freelance)

Lead creative projects from concept to completion for various promotional videos

Motion Graphics Designer

Ki Edit+Design | 2012-2013

Created motion graphics, animations, and still work for network promotions, as well as high-end corporate presentations and advertisements

Multimedia Designer

Arbin Instruments | 2011-2012

Created and edited footage, animations and sound for training videos

Multimedia Designer

Anuncio Digital Media | 2009-2011

Designed advertisements and education content for area broadcast

AWARDS

IBM Cloud UI Library

Red Dot Design Concept, 2023 | Fast Co. Innovation by Design, 2023

"What if" Innovation Program

Fast Co. Innovation by Design, 2022

Rockstar Treats

American Advertising Federation Top 10, 2016

SKILLS

Animation, Video Editing, UX Design, Facilitation, Management, Design Thinking

SOFTWARE

Adobe Creative Suite, Figma, Invision, Sketch

EDUCATION

Texas A&M University

Bachelor of Science in Visualization | Minor in Art & Architectural History

Graduated May, 2011, Magna Cum Laude